MASSACHUSETTS DEPARTMENT OF REVENUE FILING ENFORCEMENT BUREAU CIGARETTE AND TOBACCO EXCISE UNIT

PRESUMPTIVE MINIMUM RETAIL PRICES EFFECTIVE

Marlboro 72's

August 8, 2018

The prices listed below are based on cigarettes delivered by the wholesaler and do not include the 6.25 percent sales tax. Brands of cigarettes held in current inventory may be sold at the new presumptive minimum prices

for those brands. Changes and additions are bolded. **Chain Stores Non-Chain Stores** Retail Retail **Brand (Alpha)** Carton Carton **Pack Pack** 1839 \$77.40 \$7.74 \$76.26 \$7.63 1st Class \$71.61 \$7.16 \$70.56 \$7.06 Ace \$72.18 \$7.22 \$71.11 \$7.11 American Spirit \$109.75 \$10.98 \$108.14 \$10.81 American Spirit Organic \$109.75 \$10.98 \$108.14 \$10.81 Basic \$10.41 \$104.10 \$102.58 \$10.26 Benson & Hedges \$118.44 \$11.84 \$116.70 \$11.67 Benson & Hedges King (princess pk) \$125.44 \$12.54 \$123.59 \$12.36 Cambridge \$112.56 \$11.26 \$110.91 \$11.09 Camel - All others \$95.88 \$9.59 \$94.48 \$9.45 Camel Crush \$102.30 \$10.23 \$100.80 \$10.08 Camel Regular - Non Filter \$126.79 \$12.68 \$124.93 \$12.49 Capri \$127.01 \$12.70 \$125.15 \$12.52 \$12.70 Carlton \$127.01 \$125.15 \$12.52 Checkers \$71.54 \$7.15 \$70.49 \$7.05 Chesterfield \$117.28 \$11.73 \$115.55 \$11.56 Commander \$117.28 \$11.73 \$115.55 \$11.56 Crown \$81.13 \$8.11 \$79.93 \$7.99 Dave's \$112.56 \$11.26 \$110.91 \$11.09 Doral \$10.49 \$103.33 \$104.88 \$10.33 Dunhill \$118.66 \$11.87 \$116.93 \$11.69 Eagle 20"s \$75.60 \$7.56 \$74.49 \$7.45 **Eclipse** \$121.88 \$12.19 \$120.09 \$12.01 **English Ovals** \$125.44 \$12.54 \$123.59 \$12.36 Eve \$97.10 \$9.71 \$95.68 \$9.57 Export A \$108.55 \$10.86 \$106.95 \$10.70 Fortuna \$84.96 \$8.50 \$83.71 \$8.37 Gold Crest \$7.15 \$71.54 \$70.49 \$7.05 **GPC** \$10.95 \$107.86 \$109.48 \$10.79 Gran Prix \$9.02 \$88.84 \$8.88 \$90.16 Hi Val \$70.90 \$7.09 \$69.85 \$6.99 Kent \$117.98 \$11.80 \$116.24 \$11.62 Kool \$104.88 \$10.49 \$103.33 \$10.33 L&M \$88.05 \$8.81 \$86.75 \$8.68 Lark \$118.44 \$11.84 \$116.70 \$11.67 \$93.95 \$9.40 \$92.58 \$9.26 Liggett Select Lucky Strike \$12.70 \$127.01 \$125.15 \$12.52 Marlboro \$104.88 \$10.49 \$103.33 \$10.33

\$94.60

\$9.46

\$93.20

\$9.32

Winston Black Box 100	\$93.95	\$9.40	\$92.58	\$9.26	
Winston Black Box	\$93.95	\$9.40	\$92.58	\$9.26	
Winston	\$93.95	\$9.40	\$92.58	\$9.26	
Wildhorse	\$70.78	\$7.08	\$69.74	\$6.97	
Wave	\$92.21	\$9.22	\$90.86	\$9.09	
Virginia Slims	\$109.63	\$10.96	\$108.01	\$10.80	
Vantage	\$127.01	\$12.70	\$125.15	\$12.52	
USA Gold	\$92.68	\$9.27	\$91.31	\$9.13	
True	\$117.98	\$11.80	\$116.24	\$11.62	
Traffic	\$71.16	\$7.12	\$70.11	\$7.01	
Tareyton	\$127.01	\$12.70	\$125.15	\$12.52	
State Express 555	\$117.54	\$11.75	\$115.81	\$11.58	
Sonoma	\$73.23	\$7.32	\$72.14	\$7.21	
Smoking Joe natural Silver 100	\$75.01	\$7.50	\$73.91	\$7.39	
Smoking Joe natural Purple King	\$75.01	\$7.50	\$73.91	\$7.39	
Smoking Joe natural Purple 100	\$75.01	\$7.50	\$73.91	\$7.39	
Smoking Joe natural Menthol King		\$7.50	\$73.91	\$7.39	
Smoking Joe Natural Menthol 100		\$7.50	\$73.91	\$7.39	
Shield	\$77.78	\$7.78	\$76.64	\$7.66	
SF	\$78.35	\$7.84	\$77.19	\$7.72	
Select (Formerly Naturals King)	\$109.75	\$10.98	\$108.14	\$10.81	
Saratoga	\$118.44	\$11.84	\$116.70	\$11.67	
Salem	\$104.88	\$10.49	\$103.33	\$10.33	
Red Kamel	\$104.88	\$10.49	\$103.33	\$10.33	
Rave	\$84.96	\$8.50	\$83.71	\$8.37	
Pyramids	\$85.61	\$8.56	\$84.36	\$8.44	
Players	\$118.44	\$11.84	\$116.70	\$11.67	
Parliament	\$109.63	\$10.96	\$108.01	\$10.80	
Pall Mall - NF	\$127.01	\$12.70	\$125.15	\$12.52	
Pall Mall - Gold	\$127.01	\$12.70	\$125.15	\$12.52	
Pall Mall	\$87.13	\$8.71	\$85.84	\$8.58	
Old Gold	\$98.19	\$9.82	\$96.75	\$9.68	
Now	\$127.01	\$12.70	\$125.15	\$12.52	
Newport Non-Menthol Gold Box 1		\$9.19	\$90.55	\$9.06	
Newport Non-Menthol Gold Box	\$91.90	\$9.19	\$90.55	\$9.06	
Newport Non-Menthol	\$91.90	\$9.19	\$90.55	\$9.06	
Newport Menthol Smooth Select	\$97.55	\$9.76	\$96.11	\$9.61	
Newport	\$104.61	\$10.46	\$103.08	\$10.31	
New York Cut	\$109.75	\$10.98	\$108.14	\$10.81	
More	\$127.01	\$12.70	\$125.15	\$12.52	
Montclair	\$76.11	\$7.61	\$74.99	\$7.50	
Monarch	\$101.25	\$10.13	\$99.76	\$9.98	
Misty	\$101.89	\$10.19	\$100.39	\$10.04	
Merit	\$118.44	\$11.84	\$116.70	\$11.67	
Maverick	\$89.01	\$8.90	\$87.70	\$8.77	
Marlboro Blue Marlboro Special Blend	\$104.88 \$95.88	\$10.49 \$9.59	\$103.33 \$94.48	\$10.33 \$9.45	
Marlboro Black	\$95.24	\$9.52	\$93.84	\$9.38	
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Nat sherman Cube 5 Packs of 20

Black & Gold	\$62.75	\$12.55	\$61.83	\$12.37
Fantasia	\$62.75	\$12.55	\$61.83	\$12.37
Classic	\$62.75	\$12.55	\$61.83	\$12.37
Cigarettellos	\$62.75	\$12.55	\$61.83	\$12.37
Havana Oval	\$62.75	\$12.55	\$61.83	\$12.37
Hint of Mint	\$62.75	\$12.55	\$61.83	\$12.37
MCD	\$62.75	\$12.55	\$61.83	\$12.37
Naturals	\$62.75	\$12.55	\$61.83	\$12.37